

The other six specializations are:

Aarhus University (AU):

- Consumer Affairs Management
- Marketing



Wageningen University (WU):

- Consumer Studies
- Marketing Management



Technische Universität München (TUM):

- Consumer, Technology and Innovation
- Sustainable Consumption



Grants

You are encouraged to take part in the exchange scheme of the European Master's Programme in Consumer Affairs (EURECA) for one semester and to study at one of the three partner universities. It is also possible to get a generous grant, provided in support from the European Commission, in the amount of EUR 500/month for the time of study at a partner university! Each EURECA-participating university may award 20 student grants per year.

Application

Exchange students should send their Applications to **WULS** as the host university by 15 June to enrol in the following winter semester. For more details and downloads, please visit:

<http://eureca.online.sggw.pl/>



Consumer Affairs
European Master's Programme (MSc)



<http://eureca.online.sggw.pl>
www.eureca-online.eu

EURECA
European Master's Programme in
Consumer Affairs

Curriculum

Model 1 with the obtained degree of **Master of Science in Consumer Affairs**, and the possibility of receiving a double degree:

- 1st semester:** students enrol and start the course at TUM (alternatively AU or WU)
- 2nd semester:** specialisation at TUM (alternatively AU or WU)
- 3rd semester:** exchange semester at **WULS** (alternatively AU or WU)
- 4th semester:** Master's thesis at TUM (alternatively AU or WU)

Model 2 with the obtained degree of **Master of Science in Food Technology and Human Nutrition**:

- 1st semester:** students enrol and start the course at **WULS**
- 2nd semester:** study at **WULS** or TUM (alternatively AU or WU)
- 3rd semester:** study at **WULS** or TUM (alternatively AU or WU)
- 4th semester:** Master's thesis at **WULS**

Contact

Warsaw University of Life Sciences (WULS)

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For more information about EURECA at WULS, please visit:
<http://eureca.online.sggw.pl/>

For more information about EURECA, please visit:
www.eureca-online.eu

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Overview of EURECA at WULS

The **Warsaw University of Life Sciences** is one of the largest and most modern universities in Poland – and also one of the oldest, with its almost-200-year history. The university creates a perfect environment for learning, research and personal development. For more information about **WULS**, please visit: www.sggw.pl

WULS is a partner university to The European Master's Programme in Consumer Affairs (EURECA) – a two-year, world-class integrated programme focused on consumers in their economic, social and ecological environment.

WULS offers one specialisation: Food Policy and Management, and one semester of student exchange at the Faculty of Human Nutrition and Consumer Sciences.

Specialization at WULS

The **Warsaw University of Life Sciences** offers one specialisation: **Food Policy and Management**.

The course focuses on three aspects: food, consumers and nutrition. The first one centres around the food chain development and food safety management. It also covers topics related to the new product development processes and sensory evaluation of food.

The main issues discussed in the second part of this specialisation are the food consumption patterns as well as consumer behaviour and protection. Finally, the third area of interest covers different aspects of nutrition-to-health links and touches up on the subject of European food policy and health programmes, including public/private partnership initiatives.



Integration with EURECA

The European Master's Programme in Consumer Affairs (EURECA) is offered by the Warsaw University of Life Sciences (Poland), the Aarhus University (Denmark), the Technische Universität München (Germany) and the Wageningen University (The Netherlands). Within EURECA, you can choose two out of seven specialisations. You are also encouraged to spend a semester at a partner university on an exchange programme, provided with a generous grant and the possibility to graduate with a double degree.

Choosing EURECA, you take part in a European programme with a strong research focus and great career opportunities!



Career Opportunities

After graduation, you will have the qualifications of an academically trained consumer expert, particularly in the field of your specialisation. You will be able to gain employment with a wide variety of employers, including companies and their unions, government agencies, consumer associations, research institutes and consultancy agencies.

Completing the EURECA course at **WULS**, you ensure for yourself the best chances of being recruited by Europe- and internationally oriented companies or institutions, especially after participating in an exchange programme.



Programme Design

Degree obtained: *Master of Science in Consumer Affairs*, with the possibility of receiving a double degree - if you choose Aarhus University (Denmark), Technische Universität München (Germany) or Wageningen University (The Netherlands) as your home university – **or** *Master of Science in Food Technology and Human Nutrition*, if you choose WULS as your home university

Duration: 4 semesters (120 ECTS)

Exchange possibility: one semester spent at the host university, supported by a grant of EUR 500/month (max. 20 student grants per university per year)

Language of instruction: English

Tuition fees: for **WULS** students – no tuition fees, for exchange students (guest students) – EUR 1000/semester

Target Group

Consumer Affairs (EURECA) is a master's programme for students interested in the broad subject of consumers in their economic, social and ecological environment. Applicants should have at least a bachelor's degree in socioeconomics (e.g. business administration, economics or sociology), or in science or engineering with a Consumer Affairs orientation.

Admission Criteria

The prerequisites for entering the Consumer Affairs course at **WULS** are a bachelor's degree in socioeconomics, or in science or engineering with a Consumer Affairs orientation and at least 30 ECTS in socioeconomics (e.g. business administration, economics or sociology). Missing credits may be made up for during the first academic year. Additionally you have to demonstrate good English proficiency (e.g. TOEFL or other certificate).

Why choose Consumer Affairs?

During the Master's Programme, you will gain factual knowledge of Fundamentals of Consumer Affairs, in the general scope and in the business- and government-related aspects, particularly with regard to the European Union consumer issues. A significant portion of the programme is devoted to applied consumer research and communication. As the focus is on the EU consumer issues and the language of instruction is English, the Master's Programme in Consumer Affairs makes you prepared for the modern international job market.

Additionally, **WULS** and EURECA offer a remarkable opportunity to share experience with students and lecturers at other EURECA-participating universities. The interaction with people from other cultures and the exposure to different ways of thinking provide a perfect stimulus for personal development.